Problem: the need for application visibility and control

Administrators of large network environments require a Next-Generation Firewall solution that consolidates key security functions such as application control, intrusion prevention, malware protection, and SSL inspection into a single security platform with high-performance, ultra-low latency and massive scalability.

Today, application intelligence and control has emerged as an essential requirement for administrators of large enterprise, government, academic, and service provider networks. The number and variety of applications, along with the common misuse of peer-to-peer, proxy, social networking and bandwidth intensive video applications are all significantly degrading network performance, impacting business productivity, and introducing additional compliance and data leakage risks. In today's largest and busiest networks, administrators are struggling with reduced traffic visibility, bandwidth management, and user network abuse, along with the continued proliferation of viruses, Trojans and other forms of malware. To counter these threats and to regain visibility and control of network traffic, larger organizations require a Next-Generation Firewall solution with application intelligence and control, intrusion prevention, SSL inspection and malware defense that scales to meet the needs of all points of the enterprise network—from small offices to corporate data centers.

Solution: SonicWALL SuperMassive E10000 Series, Next-Generation Firewall

The SonicWALL® SuperMassive™ E10000 Series is SonicWALL's Next-Generation Firewall platform designed for large networks to deliver scalability, reliability and deep security at multi-gigabit speeds. Built to meet the needs of enterprise, government, university, and service provider deployments, the SuperMassive E10000 Series is ideal for securing enterprise networks, data centers and server farms. Combining its massively multi-core architecture and SonicWALL's patented* Reassembly-Free Deep Packet Inspection™ (RFDPI) technology, the SuperMassive E10000 Series delivers industry-leading application control, intrusion prevention, malware protection and SSL inspection at multi-gigabit speeds. The SonicWALL E10000 Series is designed with power, space, and cooling (PSC) in mind, providing the leading Gbps/Watt in the industry for application control and threat prevention.

Opportunity: professional and managed services to address clients' most pressing security challenges

For SonicWALL partners targeting enterprise and public sector accounts, the SuperMassive E10000 Series is a game changer. SonicWALL is now a leading contender for deployments to the world's most advanced network environments. Clients struggling with low levels of application visibility and control; strict compliance requirements around network and user control; firewall sprawl; and spiraling labor costs of managing legacy firewalls, are all prime candidates for the SonicWALL E10000 Series. The SonicWALL security platform complements the mega-trends of data center consolidation, virtualization, cloud-based application delivery, and network consolidation now underway. With multi-gigabit performance, 10 gigabit Ethernet support, massive scalability, and an upgradeable architecture, SonicWALL partners can now assist their clients address their pressing security needs, consolidate and simplify their network infrastructure, and reduce ongoing labor and security management costs.

The SuperMassive E10000 Series opens up numerous new professional services opportunities for partners in the areas of security consultation, network design, deployment and managed services. With flexible deployment options, the E10000 Series is ideal for addressing the complex and diverse deployment requirements of enterprise accounts. The E10000 Series is also a service delivery platform, with a modular set of SonicWALL subscription services, including Application Intelligence and Control, Anti-Malware (GAV/IPS), Content Filtering, Comprehensive Gateway Security Suite, and enterprise-class support. These services unlock the powerful security capabilities of the platform, while allowing partners to increase overall deal size and generate recurring revenue in future years.

Pricing and Availability

Please call your SonicWALL Territory Account Manager for pricing details. The SonicWALL SuperMassive E10100 model will be delivered in Q2 2011, while the E10200, E10400, and E10800 will be delivered in Q3 2011.

*U.S. Patents 7,310,815; 7,600,257; 7,738,380; 7,835,361

SONICWALL®

DYNAMIC SECURITY FOR THE GLOBAL NETWORK™

Value Propositions for your Business

- Target lucrative enterprise, government, academic, and service provider accounts

- Grow your professional services revenues by helping your clients address their pressing needs for application intelligence and control

- Incorporate Next-Generation Firewall technology into virtualization, data center consolidation, and network consolidation projects

- Deliver a richer level of security to your clients by providing not just intrusion prevention and malware protection, but application intelligence and control, bandwidth management and data leakage prevention

- Better position yourself as a trusted advisor by leveraging the new application flow and visualization capabilities to identify emerging threats, security concerns, or compliance issues

- Reduce time to resolution with the new network trouble shooting and visualization features

- Devise ongoing managed services by leveraging the improved the depth of reporting and visibility of network traffic

- Achieve higher levels of client satisfaction through superior security, improved network control, and speedier problem resolution

- Generate recurring revenue from the renewal of security services, while managing future revenue from upgrades to the SuperMassive platform

Value Propositions for your Customer

- Put the power back into the hands of IT administrators with new levels of network management and granular policy control of applications and users

- Eliminate firewall sprawl and consolidate network security infrastructure on the industry's most powerful Next-Generation Firewall platform

- Ensure compliance and mitigate risk by eliminating inappropriate network usage

- Identify and stop emerging threats or dangerous user behavior before major breaches or impacts can occur

- Reduce ongoing labor and security management costs through layer 7 application visibility and control

- Plan for the future with an upgradeable platform that meets the future potential bandwidth, network traffic, and security policy needs

- Delicately balance IT's needs for security and data protection with the diverse application needs of today's users

- Prioritize mission critical applications over distracting, unproductive, or bandwidth-hogging applications

- Prevent data leakage, while ensuring compliance with key legal and privacy obligations

- Ensure high levels of employee productivity and satisfaction by guaranteeing bandwidth, QoS, and ultra-low latency required for excellence on the job

Competitive Advantages

- Stand out from the competition by developing Next-Generation Firewall competencies that address the security needs of enterprise and public sector accounts

- Differentiate your professional or managed service offering with a higher level of intelligence and network visibility

- Develop unique reporting features for your managed service offering

- Achieve the highest levels of client satisfaction through speedier problem resolution and network management

SonicWALL's line-up of dynamic security solutions

NETWORK
SECURITY

SECURE
REMOTE ACCESS

WEB AND E-MAIL
SECURITY

BACKUP
AND RECOVERY

POLICY AND
MANAGEMENT

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