## EMEA PEAK16 Regional Roadshow

Come for knowledge. Leave with power.

SonicWALL

## PEAK16 in Italy

Rome: 29<sup>th</sup> September 2016 Desenzano del Garda: 04<sup>th</sup> October 2016

Agenda (subject to change)

| Start<br>Time | End<br>Time | Session Title                                                        |
|---------------|-------------|----------------------------------------------------------------------|
| 09:00         | 09:30       | Registration                                                         |
| 09:30         | 09:45       | Welcome                                                              |
| 09:45         | 10:30       | Partner sales enablement: Renewals, partner programme and more       |
| 10:30         | 11:00       | Successful selling with SonicWALL                                    |
| 11:00         | 11:30       | Coffee Break                                                         |
| 11:30         | 12:00       | The new EU Global Data Protection Regulation                         |
| 12:00         | 12:30       | SonicWALL for the real world - customer success story                |
| 12:30         | 14:00       | Lunch                                                                |
| 14:00         | 15:30       | SonicWALL Next-Generation Firewalls- state of the market             |
| 15:30         | 15:45       | Coffee Break                                                         |
| 15:45         | 16:15       | SonicWALL Email security for the cloud office                        |
| 16:15         | 17:00       | How to win every access deal with the highly extensible SMA platform |
| 17:00         | 17:15       | Q&A                                                                  |
| 17:15         | 18:00       | Get-Together                                                         |