

SonicProtect Subscription

Overview

With persistent inflation and high prices, businesses are challenged to reduce operational expenses and meet budget constraints. Some organizations, such as airlines and manufacturers, engage in cost lock-in strategies on their core expenses to gain a competitive edge. This strategy allows them to forecast expenses more accurately, driving accuracy in budget planning.

In addition to their core competencies, modern organizations consider cybersecurity a critical component of doing business and a key consideration in their operating expenses. According to SonicWall 2024 Threat Report, overall intrusion numbers have climbed from last year, totaling almost 1 billion more attempts compared to the same time as last year. With an ever-evolving threat landscape, businesses must apply the latest upgrades in hardware and software and ensure that their cybersecurity solutions are adaptable and superior to the threats they face.

Without proper planning, organizations can incur technical debts in cybersecurity protection, resulting in negative financial and reputational consequences.

SonicProtect Subscription, Cost Protection for Multi-Year Security Services

SonicProtect Subscription is a security service renewal program that offers price lock-in on multi-year services. This program offers superior threat protection and investment protection for all generations of SonicWall firewalls with a single security service subscription.

SonicProtect delivers the highest tier of security services available on a given platform, including SonicWall's patented Real-Time Deep Memory Inspection (RTDMI™) and patented single-pass, low-latency, Reassembly-Free Deep Packet (RFDPI).

This program is available with 3-year and 5-year terms.

Reduce Costs and Strengthen Security

SonicProtect Subscription enables organizations to meet the twin challenges of managing operating expenses and staying ahead of the threat landscape.

With SonicProtect Subscription, businesses and Managed Service Providers (MSPs) or Managed Security Service Providers (MSSPs) reduce costs using the discounted multi-year security service subscription fees and avoid price premiums from any new generation platforms. SonicProtect also allows for predictable operational expenses from locked-in prices for the entire subscription term, resulting in accurate budget forecasting.

A SonicProtect Subscription offers the highest tier of the security services bundle available of any model type series (hardware or virtual) in SonicWall firewall platform generation.

For example, SonicProtect offers Advanced Gateway Security Suite (AGSS) and Comprehensive Gateway Security Suite (CGSS) for Gen5, Gen6 and 6.5 firewall platforms and Advanced Protection Security Suite (APSS) for Gen7 firewall platforms.

When the subscriber upgrades to the latest firewall, the service will transfer to the highest tier of the security service bundle for the replacement firewall. This ensures that businesses always retain the advanced security features and SaaS management of the highest security services tier for the life of the subscription term.

Here is an example of how this works: The SonicProtect Subscription for a subscriber’s TZ400 family (Gen 6) Next-Gen Firewall (NGFW) will start with AGSS until the subscriber upgrades their TZ400 to TZ470 (Gen 7). When that happens, the remaining term of the security services will apply to APSS for the TZ470 replacement firewall.

Conclusion

SonicProtect Subscription is one of several loyalty programs that help customers and partners reduce costs while strengthening their security profile. These programs allow organizations to deploy hardware and service upgrades, which is an industry best practice for protecting against threats and vulnerabilities.

Next Steps:

- To learn about [SonicProtect Subscription, read about SonicProtect: Ultimate Security and Investment Protection for Your Business Blog](#)
- To learn about SonicWall customer loyalty programs, visit [SonicWall Customer Loyalty Program webpage](#)

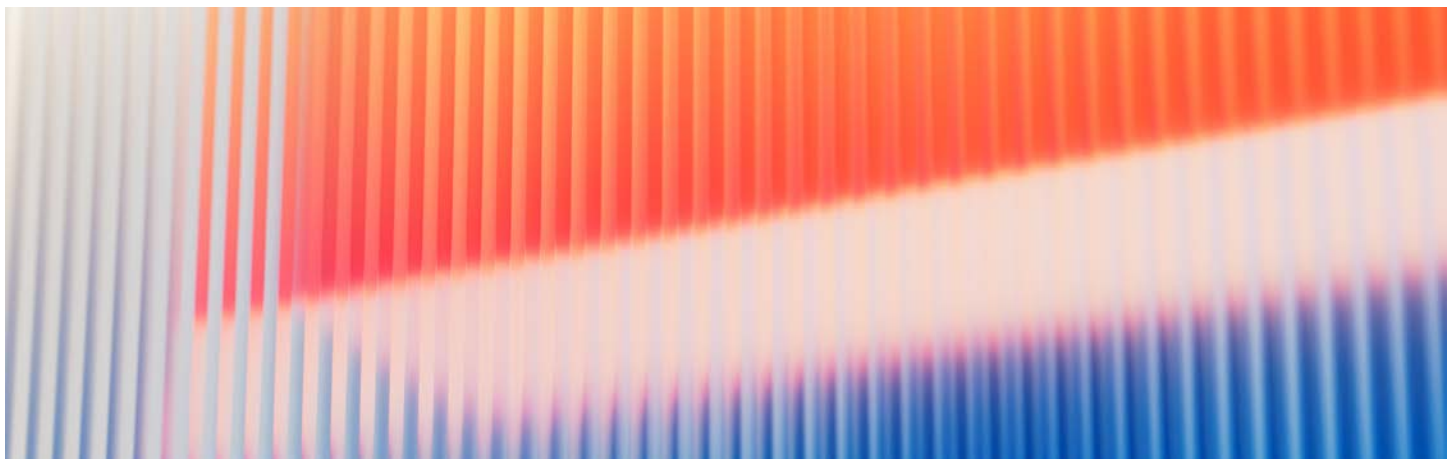
FEATURE	BENEFIT
Price Protection	Avoid security service price premiums from new generation firewall platforms
Highest Security Service Tier	Strengthen security posture using SonicWall’s most advanced security features
3-year & 5-Year Terms	Avoid technical debt build-up with predictable costs for security services
Service Rollover	Maintain continuous protection with firewall upgrades from one to another

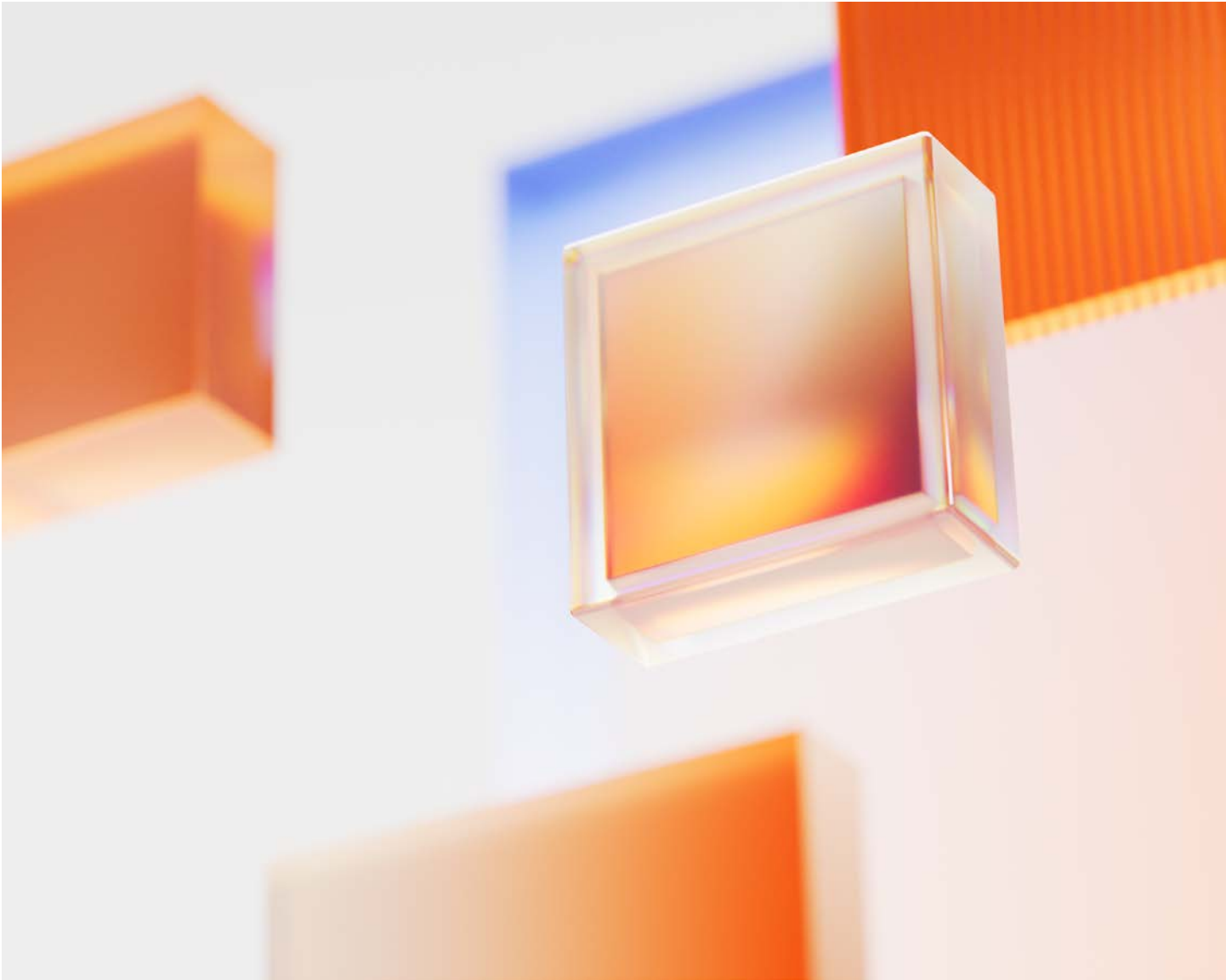
Why SonicWall NGFW ?

The SonicWall NGFW portfolio delivers the security you need to defend against today’s evolving threat landscape. SonicWall offers hardware, virtual, as-a-service firewall with unified management and policy, consistent, advanced security services, and flexible licensing to drive ease of use, investment protection, and service agility for enhanced protection and performance.

Regardless of the size of your business and the shape of your environment, whether it is a data center, branch office, distributed, or hybrid cloud environment, SonicWall’s firewall solutions, combined with our threat research lab, provide superior protection to keep your business safe.

SonicWall NGFW solution, along with integrations from other SonicWall solutions, including Managed Security Service and Cloud Edge Security offerings, enables seamless protection against the most evasive cyberattacks across endless exposure points for increasingly remote, mobile, and cloud-enabled users.





About SonicWall

[SonicWall](#) is a cybersecurity forerunner with more than 30 years of expertise and a relentless focus on its partners. With the ability to build, scale and manage security across the cloud, hybrid and traditional environments in real time, SonicWall can quickly and economically provide purpose-built security solutions to any organization around the world. Based on data from its own threat research center, SonicWall delivers seamless protection against the most evasive cyberattacks and supplies actionable threat intelligence to partners, customers and the cybersecurity community.



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