

# MYDIGIPASS.COM<sup>™</sup>

Easily authenticate your users and secure your content to assure customers your website is safe.

## SECURING IDENTITIES BUILDS ONLINE TRUST

The headlines tell the story. Recent security breaches at major retailers, banks and news organizations have consumers on edge. Websites are at risk from hackers eager to steal users' precious personal information. How do customers know they can trust your website?

With MYDIGIPASS.COM<sup>™</sup> from VASCO<sup>®</sup>, you can now easily integrate strong authentication into your website to guarantee users' accounts and content are safe. Users simply click on the 'MYDIGIPASS.COM secure connect button' for two-factor authentication protected access to services and content.

VASCO manages all security validations, simplifying the process of offering secure access. With over a decade of expertise in securing the world's most sensitive and valuable online assets, your customers can trust websites protected by VASCO's MYDIGIPASS.COM. It's the same technology trusted by financial institutions worldwide.



## BUILDING BRAND AND COMMUNITIES

When users activate an account on the MYDIGIPASS.COM platform through your website, they enter a secure launch pad which serves as a 'safe room' and is easily customizable with your brand. The launch pad is designed to enable you to highlight your key websites, featured partners, and give users reasons to spend more time on your website as part of a secure community.

There's no provisioning or hardware for you to manage. Users simply access MYDIGIPASS.COM through a free mobile app that provides strong authentication with one-time password (OTP) technology. OTPs are dynamic passwords that can only be used once and are valid for a limited time. Therefore, hackers cannot reuse or store your password to access your users' accounts.

Users can simply log on to the platform by scanning a QR code with their mobile, via the embedded DIGIPASS in INTEL IPT on their laptop or by using one of the 100 million DIGIPASS in the field. Once authentication is successful, users easily and securely

navigate your website. They can also access other websites protected by MYDIGIPASS.COM where they can securely store bookmarks to their favorite protected sites.

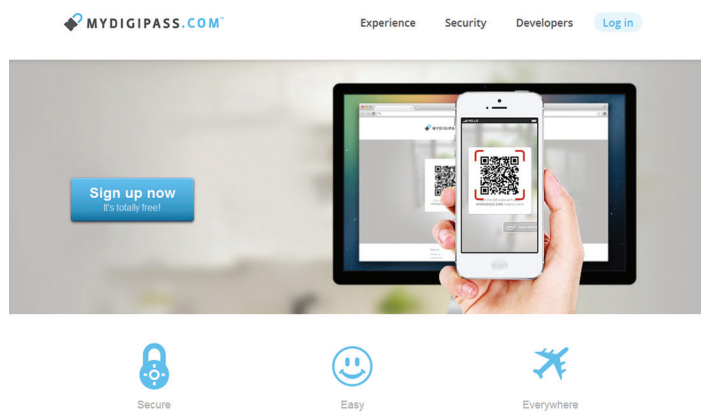
With a built-in global user base of millions, you gain added exposure for your brand every time users access their MYDIGIPASS.COM launch pads for important applications like banking, finance, mission-critical cloud applications and digital storage.

As an added convenience, users can store passwords and log-ins for unsecured websites on their MYDIGIPASS.COM launch pads. As a result, they see your brand and content every time they use the launch pad to navigate to other favorite sites.

## EASY TO IMPLEMENT AND MANAGE

VASCO provides 'developer.MYDIGIPASS.COM', an easy-to-use toolkit to help you integrate the 'MYDIGIPASS.COM secure connect button' on your website. The toolkit guides you step-by-step through the integration process and contains a sandbox environment to test the integration of MYDIGIPASS.com in your application.

Once the 'MYDIGIPASS.COM secure connect button' is active on your site, users simply click it to authenticate securely to your website using DIGIPASS technology. VASCO manages the secure launch pad, eliminating the need for you to fund and manage additional internal security resources. As long as users are logged on and authenticated by MYDIGIPASS.COM, they can access any website connected to the MYDIGIPASS.COM platform without the need to authenticate again.



## WHY USE MYDIGIPASS.COM?

Makes it easy for customers to securely use your website:

- Builds trust with users eager to make sure their identities and online accounts are secure.
- Promotes your brand and builds a connected community with customizable launch pads.
- Simplifies user access to your website; your users no longer need to remember multiple passwords.
- Offers ways to cross-sell applications on the launch pad.

Makes it easy for you to secure your website:

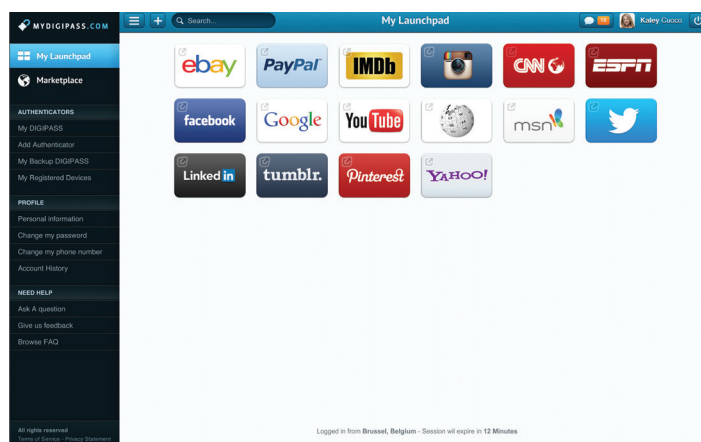
- Integrates easily into any website.
- Streamlines authentication because VASCO manages all online security.
- Eliminates provisioning and hardware with free mobile app or Intel IPT integration.
- Removes the hassle and cost of password management

Check [developer.mydigipass.com](http://developer.mydigipass.com) for more information about the integration process and to test your web application in a sandboxed environment.

## WHO BENEFITS FROM MYDIGIPASS.COM?

MYDIGIPASS.COM is the right choice for any website that offers password protected online content or services. MYDIGIPASS.COM brings tested and validated banking level security to any website that wishes to protect their valued user base.

Join MYDIGIPASS.COM today and become part of the DIGIPASS secure connected community.



## About VASCO

VASCO is a leading supplier of strong authentication and e-signature solutions and services specializing in Internet Security applications and transactions. VASCO has positioned itself as global software company for Internet Security and designs, develops, markets and supports DIGIPASS®, CertiID™, VACMAN®, IDENTIKEY® and aXsGUARD® authentication products. VASCO's prime markets are the financial sector, enterprise security, e-commerce and e-government.

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